

Order Item Summary

CBS TELEVISION
STATIONS

WWJ-TV

Order ID: 54447 CF LOC-POL FBD - LBD: 10/03/12 - 10/03/12 HL#: Created: 10/03/12 04:18 PM
 Client: TAJ FOR CONGRESS (341531) CPE: / / Agency Commission: 15 % Updated: MRCROSBY on 10/03/12 04:21 PM
 Agency: J.L. BARLOW & ASSOCIATES (8269) Product: TAJ FOR CONGRESS (1300) Self :20:00 Confirmed: 10/03/12 04:21 PM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: NICK CAVACINI-WWJ-TV Billing Int: Monthly BM: SS
 Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

NEW ORDER MRC 10/3/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	PDEBATEWE	* * W * * * *	CARD	30				0 0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	LFORECAST	* * W * * * *	WEA	30				0 0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/03/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	2	0	\$4,000.00	\$3,400.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$4,000.00	\$3,400.00	\$0.00	\$0.00